

Downtown Lexington Management District  
Board of Directors Meeting  
Wednesday, May 1, 2024  
McBrayer

**Present Board Members:** Dougie Allen, Kevin Atkins, Liza Betz, Councilmember James Brown, Juan Castro, Scott Davidson, James Frazier, Beverly Fortune, Councilmember Hannah LeGris, Thomas Pettit, Mary Quinn Ramer, Rachel Savane

**Others Present:** David Warren (Block-By-Block), Allen McDaniel (Downtown Lexington Partnership), Laura Farnsworth (Downtown Lexington Partnership), Hannah Eiden (Office of CM LeGris) Maury Sparrow (LexArts) Nathan Zamaron (LexArts)

### **Call to Order**

Chairman J. Frazier called the meeting to order with quorum at 8:30a.

### **Approval of March 6 Board Minutes**

K. Atkins made a motion to approve the minutes. T. Pettit seconded the motion. The minutes were approved unanimously.

### **Financial Updates**

J. Casto provided the financial update. All anticipated tax revenue has been received and deposited. Any new deposits will be due to back taxes being paid by property owners. Normal reoccurring expenses continue each month. Because there was no revenue received in April, the net loss for the month is also a normal timing issue. While there is a surplus YTD in April, those funds must cover normal expense until the new fiscal year.

The proposed budget for FY25 was presented to the Board. The budgeted anticipated revenue is a conservative estimate at \$493,187.50. Through a discussion of the Commissioners, several adjustments were made to the budget, including an increase in Art Grant funding, Downtown Additional Security, Downtown Improvement Grants, and the effort to Recertify the Management District. It is anticipated that the Recertification Project will be a significant expense during the remainder of 2024.

J. Brown made a motion to approve the financials and budget, K. Atkins seconded the motion. The budget was approved unanimously.

### **2024-2025 Officers**

The Board was presented with a proposed slate of Officers for 2024-2025: James H. Frazier III – Chair, Dougie Allen – Vice Chair, Scott Davidson – Secretary, Juan Castro, Treasurer. K. Atkins made a motion to approve the slate, H. LeGris seconded the motion. The slate of officers was approved unanimously.

Downtown Lexington Management District  
Board of Directors Meeting  
Wednesday, May 1, 2024  
McBrayer

### **Community Partner Updates**

J. Frazier provided an update on LexPARK. A significant portion of their budget is allocated to garage updates and maintenance. They are also working with Lexington Police Department to sync up their garage cameras to the FUSUS system.

M. Ramer provided an update on VisitLEX. April was a busy month for tourism with Keeneland, 3-Day Event, and programming at Rupp Arena.

A. McDaniel provided an update on Downtown Lexington Partnership. DLP's Board of Directors has adopted the Strategic Plan, and a public rollout of the content will be held this summer. McDaniel welcomed Beverly Fortune back to the DLP offices to begin working on the DLMD Recertification project.

### **Block-by-Block Report**

D. Warren provided an update on the Ambassadors. The staff are gearing up for spring and summer events in the district by training staff for public engagement and following up with downtown business owners while also keeping the streets clean of debris and graffiti.

### **Chairman's Report**

J. Frazier addressed the recertification of the district. The City of Lexington legal department are working to draft the ordinance which would expand the next term from five to 10 years. The boundary would now be expanded to include the 500's on Main condo complex. Other areas of town that have either shown interest in being included or should possibly be approached are Third Street between MLK and Limestone, the new High Street Development across from Central Bank Center, business on Limestone, and Gratz Park.

### **LFUCG Update**

Councilmembers LeGris and J. Brown provided an update from City Hall. They are in budget season prior to the start of the new fiscal year. An RFP process for a new city hall did not yield a proposal that is in the best interest of LFUCG. As spring and summer approach, police patrols will increase within the city and District. Finally, the groundbreaking for the Phoenix Park Forward project has been set for May with an target completion date of Fall 2025.

### **Property Improvement Grant**

Following a meeting of the Property Improvement Grant committee, Chair C. Angelucci recommended a \$5,000 to The Jockey for new windows on the Tandy Park and Short Street sides of the building. K. Atkins made a motion to approve, contingent on the property owners retaining the existing awning on Short Street, which DLMD has previously granted funding for

Downtown Lexington Management District  
Board of Directors Meeting  
Wednesday, May 1, 2024  
McBrayer

under a prior owner. H. LeGris seconded the motion. All were in favor and the motion was approved.

### **Art Grant**

Following a meeting of the Art Grant committee, a request was made to LexArts for attend the full Board Meeting to present their Hidden Horses project request. Following a presentation, a motion was made by K. Atkins to table the decision to the July meeting to allow LexArts the opportunity to confirm the locations of their statues, to ensure they fall within the DLMD boundary. J. Castro seconded the motion, and the Board voted to table the decision 6Y-5N.

Following that action, the Art Committee was instructed to make official recommendations on guidelines for Grants vs. Sponsorships, bearing in mind that the current budget only has \$10,000 allocated for grants.

With the work of the board complete, the meeting was concluded at 9:46a. The next meeting will be held at 8:30 a.m. on July 10 at McBrayer.