



DOWNTOWN LEXINGTON MANAGEMENT DISTRICT

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This quarterly e-newsletter provides updates on the work of the **Downtown Lexington Management District** (DLMD) to maintain and improve the safety, cleanliness and overall quality of life in the District.

District News



Safety Enhancements

The Lexington-Fayette Urban County Government, the Lexington Police Department, the Downtown Lexington Management District and property owners are working together to enhance safety and security in the area. Key strategies include a larger law enforcement presence and additional lighting for strategic areas in the downtown core. Here are the major efforts under way:

- Two additional Lexington Police bike units and three patrol cars, which add five additional officers downtown during key periods and brings the total number of police officers to 13 to 15 on Friday and Saturday nights.
- Enhanced security through a \$30,000 DLMD investment, matched by a \$30,000 grant from the city, to hire off-duty security from the Fayette County Sheriff's Office through mid-November.
- Closure of Tandy Park starting at 2 a.m., which is one hour earlier, until 6 a.m.
- LED lights on Short Street.
- Comprehensive, programmable LED lighting in the 5/3 Pavilion, which will provide additional lighting in Tandy Park and should be installed by the end of October.
- Prohibiting parking on Short Street on the weekends from midnight to 5 a.m., which will keep congestion off the street, where people have been drinking in their cars.
- Portable lighting in selected parking lots downtown to reduce fighting and drinking.
- Meetings with area business owners, police and others to discuss solutions.

Property improvement and lighting grants



Research and experience show that successful business improvements create safer, cleaner, more desirable places to work, live and visit -- all enhancing the value of downtown business and property.

The Downtown Lexington Management District provides a property and lighting reimbursement grant for up to 50% of eligible project costs with a maximum grant of \$7,500. Emphasis will be placed on projects that are highly visible to the public and enhance safety through increased lighting. We strongly encourage that lighting improvements are part of the application.

To see if your organization could qualify for a property improvement grant, visit <https://dlex.town/resources/>.

Breeders' Cup Festival

The DLMD will be the heart of the weeklong Breeders' Cup Festival. Free events start Sunday, Oct. 30, and the Tandy Park Takeover will begin on Monday, Oct. 31. All weeklong, Tandy Park will be the center of the Breeders' Cup celebration with live music, food and broadcasts of all the training and activities from Keeneland. Local and national entertainers will perform nightly from 5:30 p.m. till 10 p.m. Large video boards also will be placed around Tandy Park, along with food trucks and drink offerings.



Here's how you can get into the spirit:

- Turn your property purple. Plant some purple mums or change some lighting with purple bulbs to illuminate downtown with the official Breeders' Cup color.
- Replace burned-out bulbs. Check out your property at night to see if you have any burned out bulbs. A brighter property is more welcoming and increases safety.
- Stay informed so you can let your employees and customers know about all the great events that will be free and walkable to downtown:
<https://www.breederscupfestival.com/events/>.

Next Board Meeting:
8:30 a.m. Wednesday, Nov. 2
201 E. Main St., 9th Floor

Board meetings are open to the public. You can view a recording of the Sept. 7 board meeting at <https://www.youtube.com/watch?v=T2-MuF6c8yk>.

The District



Since May 2015, the Downtown Lexington Management District (DLMD) has been implementing improvements to create a Safe, Clean, Beautiful Lexington.

As a property tax improvement district responsible for improving the downtown area, DLMD puts tax dollars to work to enhance downtown through beautification and safety. The goal of the District is to foster economic growth; renew interest in the area by businesses, residents, and visitors; and ultimately increase property values.

You can find the DLMD ambassadors in purple polos working to improve the downtown area every day.

We want to thank you for your support, tell you about some of the District's accomplishments and make you aware of activities that will enhance the District even more.

If you have any questions, concerns, comments or ideas, we want to hear them. The DLMD administrative office is located at 201 East Main Street, Suite 900, and can be reached by email at info@dlex.town.

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