

Downtown Lexington Management District
Board of Directors Meeting
Wednesday, March 2, 2022
Zoom

Present Board Members: Dougie Allen, Clay Angelucci, Kevin Atkins, Liza Betz, Juan Castro, Scott Davidson, Jason Ervin, James Frazier, Councilmember Hannah LeGris, Thomas Pettit, Taunya Phillips, Mary Quinn Ramer, Woodford Webb

Advisory Board Members: Beverly Fortune

Other Persons Present: David Warren (Block-By-Block), Kate Savage (Arts Connect), Terry Sweeney (DLP), Laura Farnsworth (DLP), Harrison Stiles (DLP), Jomo Thompson (Resident)

The meeting opened at 8:32am.

Jim Frazier welcomed the board and opened the meeting. He introduced Jason Ervin, a new member of the Board.

There were three items for approval on the consent agenda:

1. Approval of the minutes from the January 5 meeting. A typo was corrected. There was a motion by Thomas Pettit to approve, and a second by Liza Betz. The motion passed unanimously.
2. Approval of the Financial Statements. Juan Castro informed the Board that the DLMD continues to be in a good financial position. He informed the Board that, moving forward, the documents he presented would be named a "Statement of Activity." He reported that DLMD was on budget with the expected income and expense. During this time of year, with the income collected in late 2021, the general fund balance will only decrease, but DLMD is almost to budget, with the potential for a small amount of revenue in March. There had been some issues with "missed invoices" that were paid later than budgeted, leading to a crossing of fiscal years. All invoices will now be sent directly to Juan for payment. Thomas Pettit made a motion to approve the financial statements, Taunya Phillips provided a second, and all were in favor.
3. Next a request was made to reallocate \$30,000 from the Property Improvement Grant program to Security to match a grant provided by LFUCG to hire off-duty security from the Fayette County Sherriff's Office to provide enhanced patrol Tandy Park from April through mid-November, Wednesday through Saturday, from 10p-2a. Hannah LeGris made a motion to approve the request, Thomas Pettit provided a second, and all were in favor.

Public Safety

Following the approval of the funding for enhanced patrol for Tandy Park, Councilmember LeGris informed the Board that the city continued to meet regarding safety in the downtown area. It was also suggested that DLMD host a town hall-type meeting to inform the property owners and businesses of what DLMD was doing with regards to public safety. This will be explored in the following weeks.

Chairman's Update

Jim Frazier informed the Board that a funding request had been made by Jim Clark/Ashland, the Henry Clay Estate for \$2,500 to assist in the movement of an art piece from their property to the Central Bank Center, who recently purchased the art. It was determined that the request should be submitted

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through the art grant process, vetted by the art committee, and proposed to the full board in May, should the committee find it a worthy request.

Committee Reports

- Marketing – The Marketing committee confirmed a postcard that contains information for business and property owners in the district. DLMD Ambassadors will canvas the district and hand those cards out as the weather improves. It was suggested that a QR code be added in the future to aid in driving people to the website. Additionally, the first quarterly e-newsletter of 2022 has been sent to over 350 subscribers with a high open and click through rate. Finally, Harrison is meeting with Wiser Strategies to determine what can be done to the website to improve functionality and user experience.
- Art – Due to a lack of grant submissions, the committee didn't meet in February. However, the committee currently has two applications in hand, with additional inquiries, to discuss at the April meeting. The application has been published online, in the newsletter, and through several community entities.
- Grants – Two grants have been paid in 2022 – the High Knoll Wealth building on Short Street, and the Unlearn Fear+Hate piece, also on Short Street. While there have been five inquiries regarding the grant, there are no submitted applications at this time.

DLP Update

DLP is working with LexPARK and VisitLEX to provide a joint tourism training session to the DLMD and LexPARK ambassadors. DLP is also working on the 2022 event calendar, which kicks off April 7 with Central Bank Thursday Night Live, followed by the DLP Annual Meeting and includes new events in Triangle Park, a Food Truck Friday and Wine event.

On Street Report

David Warren and the Ambassadors are getting prepared for improving weather, and increased events in the district. David will begin adjusting the hours of his staff to better coincide with when people are downtown, including his security staff. He also addressed that the staff do have routes throughout the district that they are constantly monitoring and cleaning.

Future Meetings

The next meeting of the Downtown Lexington Management District will be held on Wednesday, May 4, 2022.

At 9:40am, with the work of the Board complete, the meeting was adjourned.