

DLMD Board Meeting
Wednesday, December 7, 8:30 am
201 East Main, 9th Floor
McBrayer, McGinnis, Leslie & Kirkland

- I. Welcome & sign-in
- II. November 02 minutes
(Board action required)
- III. Treasurer's Report (Grossman)
- IV. Old business
 - A. Update on contract services (Warren)
- V. New Business
 - A. Lexington Office of Homelessness Prevention & Intervention (Lanter)
 - B. Downtown Art (Guyon)
- VI. Public comment for items not on the agenda
- VII. Adjourn

Packet contents

Packet page number

- | | |
|---|-----|
| • November 02 Meeting Minutes | # 2 |
| • Treasurer's Report | # 4 |
| • Contract services update (Block-by-Block) | # 6 |

**Downtown Lexington Management District
Board of Directors Meeting
November 02, 2016
201 East Main Street,
9th Floor (Jim Frazier Office)**

Present Board

Members: Andrew Carter, Geoff Reed, Jake Gibbs, Jim Frazier, Lisa Betz, Scott Davidson, Steve Kay, Taunya Phillips, and Tom Harris.

Other persons present: Beverly Fortune, Andrew Wood, Mollie Sawyer, Tom Rogers, Jim Sawyer, Kevin Atkins, Jeff Fugate, Melissa McCartt-Smyth, Marjorie Guyon, Thomas Petit, Kathryn Minton, and Christopher Corcoran.

*******Minutes*******

The meeting commenced at 8:31 am. Mr. Frazier welcomed guests. Mr. Harris made a motion to approve the October 05 minutes, Vice Mayor Kay seconded, and the motion passed without dissent.

Mr. Frazier provided the Treasurer's report – the Downtown Lexington Management District balance sheet detail. The district has yet to receive any tax funds, but hopes to have payments before the December meeting.

Ms. Phillips presented the Advisory Council Selection Committee's slate of five candidates, and discussed the diversity of the nominees, including professional diversity, geographic diversity, and residential and business diversity. The slate includes: Beverly Fortune, Larry Jones; Thomas Pettit; Salvador Sanchez, and Donna Smith. Mr. Harris made a motion to approve the slate, Vice Mayor Kay seconded, and the motion passed without dissent.

The board then proceeded to discuss marketing and investments. Mr. Harris began by noting that the first goal of the board was to set-up the day-to-day operations of the District, and having succeeded by contracting Block-by-Block, the board is now in a position to consider marketing and promotion. Mr. Gibbs expressed his preference that the district focus more on cleanliness, beautification, and public art, and wait until there is more to promote. Ms. Fortune mentioned the repeated discussions about promotion and marketing in her initial discussions with property owners, as she collected petition signature to form the district. Vice Mayor Kay stated that, agreeing with Mr. Gibbs, it may be premature to market anything. The Downtown Lexington Corporation (DLC) and Downtown Development Authority (DDA) are already doing a great job promoting downtown, and maybe the DLMD just needs to be in closer contact with those organizations. Mr. Carter mentioned his preference for beautification, cleanliness, and safety, as outlined in the DLMD ordinance. Ms. Betz mentioned that eventually, the board should seriously consider marketing. Mr. Pettit mentioned the potential of pop-up musical events, maybe involving local churches.

The board then considered the investments committee. Mr. Frazier suggested involving Jeff Fugate and Kathryn Minton in that committee, and Vice Mayor Kay provided process guidance, suggesting that the committee meet, develop goals, and bring recommendations to the board for consideration. Ms. Minton mentioned that the idea of the matching-grants program was well received by property owners, and that property owners are looking for out-of-the-box ideas from the DLMD (e.g., pop-up stores or art).

Mr. Tom Rogers (Clawdaddy's) joined the discussion, noting the priority of cleanliness and safety, but raising concerns about safety around his business (Main and Broadway). Mr. Rogers has noted an increase in professional panhandlers, and the negative impact on his patrons. He is concerned that panhandlers are organizing, and making downtown a scary place to shop and recreate. Because of the ongoing panhandling problems, Mr. Rogers implored that the board focus on safety. Mr. Jim Sawyer (Sawyer's) joined Mr. Rogers in his comments. Though Mr. Sawyer appreciates the increase in cleanliness, he has significant worries about vagrancy and the impact on downtown business. Mr. Sawyer noted his admiration for the LFUCG Police, but believes that the problem has grown substantially, and

includes an aggressive vagrancy element. Ms. Mollie Sawyer (representing downtown churches) agreed with the problem, and says that the downtown churches have real worries about security.

In response to the concerns, Mr. Warren suggested posting donation boxes downtown, providing folks with the opportunity to contribute to social service causes, without encouraging panhandling. Ms. Betz and Mr. Gibbs discussed the problem or organized downtown feedings, which may encourage vagrancy. The board agreed to continue this discussion when Charlie Lanter (LFUCG Office of Homelessness Prevention and Intervention) comes to address the board.

Mr. Warren then presented the highlights from Block-by-Block. The big focus of the prior month has been leaf collection. Improvements have also been made with postal boxes, and the board discussed coordinating downtown trash cans. The board agreed to look into the cost of downtown trash cans, and also newspaper vending furniture.

In new business, Mr. Frazier reported on finalizing the agreement between LFUCG and the DLMD for the downtown trash corral, to house the Herbies formerly behind the old courthouse. This could become a model for removing more Herbies from downtown sidewalks.

There was no public comment for issues not on the agenda. The board adjourned without dissent at 10:25.

CC

Downtown Lexington Management District Balance Sheet Detail All Transactions

Type	Date	Num	Name	Memo	Clr	Split	Amount	Balance
ASSETS								
Current Assets								
Checking/Savings								
Bank of the Bluegrass								
Deposit	07/01/2016			Deposit	X	LFUCG Start-...	25,000.00	25,000.00
Bill Pmt -Check	07/11/2016	1	Able Engine		X	Accounts Pay...	-3,835.06	21,164.94
Bill Pmt -Check	08/23/2016	1001	Able Engine		X	Accounts Pay...	-3,750.00	17,414.94
Check	09/02/2016	EW	QX.NET	Website Host...	X	Website Desig...	-16.11	17,398.83
Bill Pmt -Check	09/30/2016	1002	Block by Block	VOID: 5460	X	Accounts Pay...	0.00	17,398.83
Bill Pmt -Check	09/30/2016	1003	Block by Block	5460	X	Accounts Pay...	-10,868.57	6,530.26
Check	10/04/2016	EW	QX.NET	Website Host...	X	Website Desig...	-69.98	6,460.28
Deposit	11/14/2016			Deposit		LFUCG Tax R...	284,984.20	291,444.48
Check	11/18/2016	1004	Business Integrated...	VOID: Invoic...	X	Advertising an...	0.00	291,444.48
Check	11/18/2016	1005	Business Integrated...			Advertising an...	-782.18	290,662.30
Check	12/01/2016	1006	Block by Block	5460		District Services	-17,160.90	273,501.40
Total Bank of the Bluegrass							273,501.40	273,501.40
Total Checking/Savings							273,501.40	273,501.40
Accounts Receivable								
Total Accounts Receivable								0.00
Other Current Assets								
Total Other Current Assets								0.00
Total Current Assets							273,501.40	273,501.40
Fixed Assets								
Total Fixed Assets								0.00
Other Assets								
Total Other Assets								0.00
TOTAL ASSETS							273,501.40	273,501.40
LIABILITIES & EQUITY								
Liabilities								
Current Liabilities								
Accounts Payable								
Accounts Payable								
Bill	07/11/2016	30758	Able Engine			Website Desig...	3,835.06	3,835.06
Bill Pmt -Check	07/11/2016	1	Able Engine			Bank of the Bl...	-3,835.06	0.00
Bill	08/23/2016	30836	Able Engine			Website Desig...	3,750.00	3,750.00
Bill Pmt -Check	08/23/2016	1001	Able Engine			Bank of the Bl...	-3,750.00	0.00
Bill	09/30/2016	78501	Block by Block			District Services	10,868.57	10,868.57

4:51 PM

12/05/16

Accrual Basis

Downtown Lexington Management District Balance Sheet Detail All Transactions

Type	Date	Num	Name	Memo	Clr	Split	Amount	Balance
Bill Pmt -Check	09/30/2016	1002	Block by Block	VOID: 5460	X	Bank of the Bl...	0.00	10,868.57
Bill Pmt -Check	09/30/2016	1003	Block by Block	5460		Bank of the Bl...	-10,868.57	0.00
Total Accounts Payable							0.00	0.00
Total Accounts Payable							0.00	0.00
Credit Cards								
Total Credit Cards								0.00
Other Current Liabilities								
Payroll Liabilities								
Total Payroll Liabilities								0.00
Total Other Current Liabilities								0.00
Total Current Liabilities							0.00	0.00
Long Term Liabilities								
LFUCG Start-up Loan								
Deposit	07/01/2016			Deposit		Bank of the Bl...	25,000.00	25,000.00
Total LFUCG Start-up Loan							25,000.00	25,000.00
Total Long Term Liabilities							25,000.00	25,000.00
Total Liabilities							25,000.00	25,000.00
Equity								
Opening Balance Equity								
Total Opening Balance Equity								0.00
Retained Earnings								
Total Retained Earnings								0.00
Net Income								
Total Net Income							248,501.40	248,501.40
Total Equity							248,501.40	248,501.40
TOTAL LIABILITIES & EQUITY							273,501.40	273,501.40

Highlights



Statistics

October 2016 through November 2016

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Billy Goat Hours	'16	--	--	--	--	--	--	--	--	--	--	1	--	1
Business Contact	'16	--	--	--	--	--	--	--	--	--	10	7	--	17
Graffiti/Stickers Removed	'16	--	--	--	--	--	--	--	--	--	606	522	--	1128
Hospitality Assistance	'16	--	--	--	--	--	--	--	--	--	39	32	--	71
Loitering - Observed	'16	--	--	--	--	--	--	--	--	--	--	1	--	1
Motorist Assist	'16	--	--	--	--	--	--	--	--	--	11	16	--	27
Panhandling - Aggressive	'16	--	--	--	--	--	--	--	--	--	--	3	--	3
Panhandling - Passive	'16	--	--	--	--	--	--	--	--	--	2	9	--	11
Park Count - End of Shift	'16	--	--	--	--	--	--	--	--	--	30	16	--	46
Park Count - Start of Shift	'16	--	--	--	--	--	--	--	--	--	68	24	--	92
Power Washing (hours)	'16	--	--	--	--	--	--	--	--	--	17	4	--	21
Request for Police/Fire/EMS	'16	--	--	--	--	--	--	--	--	--	--	4	--	4
Sidewalk Drains Cleared	'16	--	--	--	--	--	--	--	--	--	373	337	--	710
Trash (lbs)	'16	--	--	--	--	--	--	--	--	--	3260	2742	--	6002
Weed Abatement (block faces)	'16	--	--	--	--	--	--	--	--	--	447	277	--	724