

Downtown Lexington Management District
Board of Directors Meeting
Wednesday, January 8, 2020
9th Floor (McBrayer Law Offices)

Present Board Members: Kevin Atkins, Clay Angelucci, Stan Harvey, Liza Betz, Jim Frazier, Paula Hanson, Councilmember Jake Gibbs, Woodford Webb, Lawrence Wetherby, Dougie Allen.

Advisory Board Members: Beverly Fortune, Salvador Sanchez, Thomas Pettit.

Other Persons Present: Ethan Howard (DLP), Laura Farnsworth (DLP), Terry Sweeney (DLP), Harrison Stiles (DLP), Taylor McDonald (DLP) Kate Savage (Arts Connect), David Warren (Block-By-Block). Chris Toutant (Parks & Recreation), Jacob Walburn (McBrayer).

The meeting opened at 8:31am.

Jim Frazier welcomed the board and opened the meeting. There were two items for approval on the consent agenda:

1. Approval of the minutes from the November 2019 meeting.
2. Approval of the Financial Statements.

There was a motion by Kevin Atkins to approve the consent agenda, and a second by Lawrence Wetherby. The motion passed unanimously.

Public Forum

No public comment was entered.

Renewal Update

Ethan Howard provided an update on the DLMD renewal process. Information was sent out to all property owners and included the renewal petition, their assessment, value, and percentage of the district as it required by law. Following, two days of public meeting were held for owners to ask questions. Next, the Budget Renewal Committee and remaining Board members began peer to peer outreach. Right before 12/31, the renewal passed the 50% mark of property owner signatures, or 263 signatures with a total value of 3.25M, or 67% of the district. 40 new parcels have been created in the district since its creation. A conversation followed regarding how to make property owners more informed about what the DLMD does, and lift the profile of the district. Jim Frazier announced that he will presenting a renewal update to the Urban County Council on January 14.

Next, Jacob Walburn updated the Board on next steps, which includes a signature verification. Following, Council will place the item on the Docket, with a first reading, with a public hearing and second reading to follow. There were also changes to the Ordinance, one that the district would terminate in 2025, next, two members will be added to the Board as “at-large”, replacing two “ex-officio” members, which were the Chairs of both Downtown Lexington Partnership and Lexington Downtown Development Authority, moving forward anyone affiliated with Downtown Lexington Partnership, Downtown Lexington Corporation, or Lexington Downtown Development Authority can not serve as Chair or Vice-Chair of the DLMD Board. Specific notation that the board meetings fall under the Open Records Request and Open Meeting, explicitly stating that the Board members are subject to the City’s Ethics Act, and that the Board needs to use LFUCG’s procurement process for anything purchased.

Downtown Lexington Management District
Board of Directors Meeting
Wednesday, January 8, 2020
9th Floor (McBrayer Law Offices)

Off Duty Police Patrol Update

Jim Frazier has spoken with Sherriff Witt with the latest update. The contract will be winding down following the \$50,000 budget investment. Numbers of encounters have dropped greatly as the weather changes. Downtown guests have been thankful for their presence, accomplishing the goal set by the DLMD Board.

DLP Update

Terry Sweeney informed the board of the upcoming DLP/DLMD Annual Meeting on Wednesday, March 25 at the Marriott Lexington City Center. Additionally, plans are being made for the State of Downtown event, tentative scheduled for early June at the Lex Live venue.

Property Improvement Grant Update

Ethan Howard provided a brief update which mentioned that there are 5 grants and 3 lighting grants that are near completion. Ethan will be doing outreach in the next month to target businesses that have expressed interest in the program to apply.

Woodford Webb proposed that the Board consider moving the art that was purchased for the Triangle Center windows. Kate Savage proposed using her mobile art gallery business to rotate art into those windows every three months, with signage for the DLMD.

Lex Lights Update

Beverly Fortune informed the Board that the lights have been installed in the two pedways, with staff from Vincent Lighting in town to program the light shows. The lights have to be programmed for every night of the year, using the calendar currently in place for the Helix Garage on Main Street. Beverly will be working on a press release with a determined “turn on” date and time for the lights, to encourage media pickup. Another project is updating the lighting at the Fifth Third Bank Pavilion.

Following a discussion on lighting, Kevin Atkins proposed that a small gathering be held prior to the lighting of pedways as a “thank you” to the property owners, and to make it attractive to media.

On Street Report

David Warren gave the on-street report and highlighted the increased number of hospitality assists that his staff had. David also intends to be more present near the property owners who may not have signed the petition. Finally, David questioned whether the walls on the side of the Fifth Third Pavilion could be rolled up when the structure is not in use. Finally, David provided a before and after slideshow, with the idea proposed that those pictures be sent to the property owners.

With the boards work complete, the meeting was adjourned.