

DLMD Board Meeting
Wednesday, October 4, 2017 8:30 am
201 East Main, 9th Floor
McBrayer, McGinnis, Leslie & Kirkland

- I. Welcome & sign-in
- II. September 6, 2017 minutes
- III. Treasurer's Report
- IV. Old business
 - A. Update on contract services (Warren)
- V. New Business
 - A. DLMD Board Meeting Recordings
 - B. Destination Downtown Development Plan Update – Mary Quinn Ramer, VisitLEX
 - C. Public comment for items not on the agenda
- VI. Adjourn

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• Contract services update (Block-by-Block)	# 5

**Downtown Lexington Management District
Board of Directors Meeting
Wednesday, September 6, 2017
9th Floor (Jim Frazier's Office)**

Present Board Members: Jim Frazier, Taunya Phillips, Stephen Grossman, Zedtta Wellman, Kevin Atkins, Liza Betz, Andrew Carter, Scott Davidson, Jake Gibbs, Steve Kay, Gary Means, Nick Nicholson, Woodford Webb and Lawrence Wetherby.

Advisory Board Members: Beverly Fortune, Thomas Pettit, Salvador Sanchez, Donna Smith and Larry Jones.

Other Persons Present: Kate Savage (Arts Connect), Kathryn Minton (DLC), Brett Bibb (DLC), Rob Bright (DLC), David Warren (Block-by-Block), Lori Houlihan (Mayor's Office), Ethan Howard (LDDA), Joe Rey-Barreau (University of Kentucky Lighting) and Mary Quinn Ramer (VisitLEX).

Jim Frazier welcomed the board, and began the meeting. The minutes from the August 2nd meeting were approved with a motion from Zedtta Wellman and a second from Steve Grossman. The motion passed unanimously.

Steve Grossman delivered the treasurers report. The largest expense is still the contract with Block-by-Block and there are two, one time charges from Lamar Advertising for the DLMD billboards and the charge from buying the heated pressure washer. Other than those one-time charges, the report is as expected.

In old news David Warren addressed the Porous Pave project, and stated that Alex Fransen with the Fransen Group, who will be installing the Porous Pave, will be visiting later today to take a look at the tree wells that will be getting the Porous Pave. Jake Gibbs mentioned that he spoke with JD McHargue, owner of Henry Clay's Public House and the owner was wondering what a proposed date for the Porous Pave product to be installed. David responded by saying they will have a timeline after Mr. Fransen takes a look at the projected areas later in the day.

David also mentioned that he has spoken with the owner at 127 W. Main Street to offer solutions for the bird waste issue in front of their property. David explained that the owner has used bird spikes, bird noise deterrents and other preventative measures to no avail. David is going to continue working with the property owner.

Steve Kay raised a question about the panhandling numbers found in the board packet. The numbers are down from previous months, and David confirmed his observation by saying the ambassadors have not reported as much interaction on the streets. David feels this can be attributed to the City's Office of Homelessness Intervention and Prevention's recent campaign to encourage the public not to give money to panhandlers and the "End Panhandling Now" van.

In new business Beverly Fortune introduced Joe Rey-Barreau as a part of an ad-hoc committee to explore better lighting opportunities in the downtown area. The goals of the committee were to make downtown a more attractive, inviting, fun and safe place, along with bringing more events downtown focused on projection mapping and entertainment lighting. Beverly explained that the committee is looking for a place to house the lighting project, and that the committee is only in place to get the ball

rolling for improvements in downtown Lexington. The presentation highlighted many other cities, states and countries that have lighting installations and festivals centered on lighting used as art.

There were several questions and comments regarding the lighting project, starting with Woodford Webb. Woodford agreed that the lighting project was a great idea and inquired about the Old Historic Courthouse lighting. Woodford suggested looking into the new courthouse budget for exterior lighting that could be a great place to start with some of the ideas of the project.

Mary Quinn Ramer explained that the lighting project showcases safety, energy and excitement for visitors and provides more reasons to visit our city.

Several board members agreed, and mentioned other areas that could have a huge impact with a change in lighting, including Thoroughbred Park, Phoenix Park and Cheapside Park. Gary Means mentioned that the lighting installation on the side of Helix parking garage cost about \$250,000. The lighting display has a huge impact on that area and people inquire about changing the colors for holidays and other events.

Woodford believes the perfect place to house the project is the Downtown Lexington Partnership, and that maybe the project should be revisited once the new organization is consolidated. He is also concerned about city ordinances in regards to lighting public spaces. He mentioned that the board should use caution when selecting the spaces to light, because DLMD money should be used for public spaces, not private property improvements.

Beverly mentioned that when the Management District was just being started, that they pitched matching grants as a way to help property owners increase their property value. She also explained that light the outside of a building is public space.

Jake Gibbs mentioned that he supports the project as a way to increase the sense of safety and security downtown after dark.

The board decided that the project will be revisited, and if Beverly wanted to get some numbers together for the Courthouse and Pavilion area the board would look at the project once again.

Conversation shifted to first floor vacant window spaces. Kathryn mentioned that postcards were sent to property owners and several people called to inquire about the space. Kathryn mentioned that DLC staff will follow up with the inquiries.

With the business complete, the board voted to adjourn.

Downtown Lexington Management District
Fiscal YTD
July 2016 - October 1, 2017

	FY 2017	FY 2018
Programs Revenue	\$ 424,059	\$ 1,024
Programs Expenses	\$ (199,536)	\$ (62,704)
Accounts Remaining Balance	\$ 224,522	\$ (81,680)

Board Meeting

	Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17
FY 2017 Balance	\$ 25,000	\$ 21,165	\$ 17,415	\$ 6,530	\$ 6,460	\$ 290,637	\$ 326,708	\$ 333,573	\$ 297,697	\$ 282,848	\$ 248,793	\$ 224,522
Prior month Revenue	\$ 25,000	\$ -	\$ -	\$ -	\$ -	\$ 284,984	\$ 85,676	\$ 24,140	\$ 18,142	\$ 2,347	\$ 302	\$ 3,468
Prior month expenses	\$ -	\$ (3,835)	\$ (3,750)	\$ (10,865)	\$ (70)	\$ (817)	\$ (29,596)	\$ (17,275)	\$ (54,018)	\$ (17,195)	\$ (34,357)	\$ (27,739)

MTD June 2

	Jul '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17	Jan '18	Feb '18	Mar '18	Apr '18	May '18	Jun '18
FY 2018 Balance	\$ 184,001	\$ 182,292	\$ 160,369	\$ 142,751								
Prior month Revenue	\$ 512	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Prior month expenses	\$ (41,033)	\$ (1,709)	\$ (22,435)	\$ (17,527)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Prior month(s) detail	Date	Credit	Debit
GX.net	4-Jan-17	\$ (35)	
Collections from Sheriff	17-Jan-17	\$ 24,140	
Marjorie Guyon	31-Jan-17	\$ (17,240)	
Block By Block	1-Feb-17	\$ (17,161)	
GX.net	2-Feb-17	\$ (35)	
Block By Block	16-Feb-17	\$ (17,161)	
Collections from Sheriff	15-Feb-17	\$ 18,142	
Instant Signs	20-Feb-17	\$ (650)	
Marjorie Guyon	20-Feb-17	\$ (1,850)	
Block By Block	28-Feb-17	\$ (17,161)	
Ox.net	2-Mar-17	\$ (35)	
Block By Block	14-Mar-17	\$ (17,161)	
Collections from Sheriff	17-Mar-17	\$ 2,347	
GX.net	2-Apr-17	\$ (35)	
Block By Block	3-Apr-17	\$ (17,161)	
Collections from Sheriff	17-Apr-17	\$ 302	
Block By Block	28-Apr-17	\$ (17,161)	
GX.net	2-May-17	\$ (35)	
Triangle Foundation Donation	5-May-17	\$ 2,841	
LFUG Loan Repayment	5-May-17	\$ (25,000)	
Lamar Advertising (Billboards)	18-May-17	\$ (2,500)	
Collections from Sheriff	23-May-17	\$ 627	
DLC Marketing and Promotions	30-May-17	\$ (203)	
Block By Block	2-Jun-17	\$ (17,161)	
Marjorie Guyon	2-Jun-17	\$ (2,750)	
GX.net	2-Jun-17	\$ (35)	
Lamar Advertising (Billboards)	6-Jun-17	\$ (600)	
Lamar Advertising (Billboards)	6-Jun-17	\$ (1,600)	
Collections from Sheriff	9-Jun-17	\$ 512	
Block By Block	30-Jun-17	\$ (18,887)	
GX.net	5-Jul-17	\$ (35)	
Lamar Advertising (Billboards)	6-Jul-17	\$ (1,600)	
PrintLEX	18-Jul-17	\$ (74)	
Lamar Billboards	1-Aug-17	\$ (1,600.00)	
Block by Block	1-Aug-17	\$ (18,887.46)	
GX.net	3-Aug-17	\$ (34.99)	
Kentucky American Water	3-Aug-17	\$ (1,500.00)	
Block by Block	3-Aug-17	\$ (344.91)	
Collections from Sheriff	21-Aug-17	\$ 512	
PrintLEX	21-Aug-17	\$ (102.40)	
PrintLEX	21-Aug-17	\$ (55.44)	
DLC Marketing and Promotions	5-Sep-17	\$ (75.95)	
Kentucky American Water	13-Sep-17	\$ (63.12)	
Block By Block	19-Sep-17	\$ (2,387.54)	
LexAids Book Bench Project	27-Sep-17	\$ (15,000.00)	
Subtotal		\$ 49,423	\$ (233,378)

Net Change (\$183,955)

Downtown Lexington Management District

September 2017 Board Report



Statistics

September 2016 through September 2017

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Bags of Leaves	'17	--	--	--	--	3	--	--	--	--	--	--	--	3
Billy Goat Hours	'16	--	--	--	--	--	--	--	--	--	--	1	11	12
Business Contact	'16	--	--	--	--	--	--	--	--	16	10	7	3	36
	'17	5	12	12	--	--	2	2	--	--	--	--	--	33
Graffiti/Stickers Removed	'16	--	--	--	--	--	--	--	--	884	602	510	267	2263
	'17	395	549	312	326	515	502	635	677	78	--	--	--	3989
Hospitality Assistance	'16	--	--	--	--	--	--	--	--	22	39	32	74	167
	'17	63	64	105	63	51	38	22	37	25	--	--	--	468
Loitering - Observed	'16	--	--	--	--	--	--	--	--	1	--	1	--	2
	'17	--	--	4	14	13	5	2	1	10	--	--	--	49
Motorist Assist	'16	--	--	--	--	--	--	--	--	2	11	15	7	35
	'17	30	30	17	3	--	1	--	3	--	--	--	--	84
Panhandling - Aggressive	'16	--	--	--	--	--	--	--	--	3	--	3	--	6
	'17	5	1	1	--	1	--	--	--	--	--	--	--	8
Panhandling - Passive	'16	--	--	--	--	--	--	--	--	6	2	9	9	26
	'17	12	13	10	22	7	6	1	2	2	--	--	--	75
Park Count - End of Shift	'16	--	--	--	--	--	--	--	--	13	30	16	1	60
Park Count - Start of Shift	'16	--	--	--	--	--	--	--	--	--	68	24	7	99
	'17	37	24	8	28	6	16	12	--	1	--	--	--	132
Power Washing (hours)	'16	--	--	--	--	--	--	--	--	2	17	4	--	23
	'17	1	--	--	5	17	17	6	25	10	--	--	--	81
Request for Police/Fire/EMS	'16	--	--	--	--	--	--	--	--	--	--	4	1	5
	'17	5	1	2	2	2	3	1	--	2	--	--	--	18
Sidewalk Drains Cleared	'16	--	--	--	--	--	--	--	--	40	373	322	340	1075
	'17	400	428	496	296	196	195	331	579	237	--	--	--	3158
Trash (lbs)	'16	--	--	--	--	--	--	--	--	2145	3260	2713	1952	10070
	'17	1242	1350	1125	1012	335	705	619	651	395	--	--	--	7434
Weed Abatement (block faces)	'16	--	--	--	--	--	--	--	--	148	429	266	66	909
	'17	18	11	--	79	99	88	117	121	23	--	--	--	556